

2021 PUBLISHING SCHEDULE

Issue Date	Supplement(s)	Reservation Deadline	Artwork Due
January 8	Bay Area Showcase (Advertorial)	December 29	December 31
January 22	Camps & Education	January 12	January 18
February 5	Senior Life Business, Professional & Real Estate	January 26	February 1
February 19	Arts, Culture & Judaica Home & Garden	February 9	February 15
March 5	Passover Food	February 24	March 1
March 19	Passover Greetings Camps & Kids	March 9	March 15
April 2	Celebrations Bay Area Showcase (Advertorial)	March 23	March 29
April 16	Israel Independence Business, Professional & Real Estate	April 6	April 12
April 30	Senior Life	April 20	April 26
May 14	Volunteers Real Estate Showcase (Advertorial)	May 4	May 10
LATE MAY	RESOURCE GUIDE	March 31	April 16
May 28	Salute to Graduates	May 18	May 24
June 11	Celebrate Diversity Senior Life	June 1	June 7
June 25	Readers' Choice	June 15	June 21
July 9	Arts, Culture & Judaica Bay Area Showcase (Advertorial)	June 30	July 2
July 23	Back to School Celebrations	July 13	July 19
August 6	Synagogue Today Senior Life	July 27	August 2
August 20	Rosh Hashanah Food & Gifts	August 10	August 16
September 3	Rosh Hashanah Greetings	August 24	August 30
September 17	Business, Professional & Real Estate	September 7	September 13
October 1	Senior Life Spotlight on Bay Area Superstars (Advertorial)	September 21	September 27
October 15	Charitable Giving	October 5	October 11
October 29	Spotlight on Education (Advertorial)	October 19	October 25
November 12	Hanukkah Food & Gifts	November 2	November 8
November 26	Hanukkah Greetings End of Year Giving	November 16	November 22
December 10	Senior Life	December 1	December 5
December 24	Celebrations Bay Area Showcase (Advertorial)	December 14	December 20

Revised December 31, 2020

