

EMAIL ADVERTISING

E-NEWSLETTERS

Three distinct weekly E-newsletters reach 7,000+ digital subscribers per day with an ad message embedded at the top of J.'s content:

TUESDAY Views & Opinions

Our best op-eds, editorials and letters to the editor.

THURSDAY Arts & Events

Best bets for Jewish arts and events around the Bay Area.

FRIDAY Best of the Week

The latest news from the Bay, a best of the best.

DISPLAY AD SIZE: 600 x 90 pixels

RATE: \$325 per newsletter



DEDICATED E-BLASTS

Ad message sent to J.'s 7,000 digital subscribers with just your content.

DISPLAY AD SIZE: 600 x 900 pixels, or any height.

RATE: \$350



GUIDELINES & DEADLINES FOR EMAIL MARKETING

Content must be provided in either .jpg or .png format and RGB color format.

Ads are due 5 days prior to post date.

ONLINE/DIGITAL ADVERTISING

Our website attracts community minded readers who turn to J. for news and matters of interest to the Jewish Bay Area.

Reaches over 100,000 monthly visitors.

Demographics :

18-24	11%
25-34	23%
35-44	18%
45-54	16.5%
55-64	16.5%
65+.....	15%

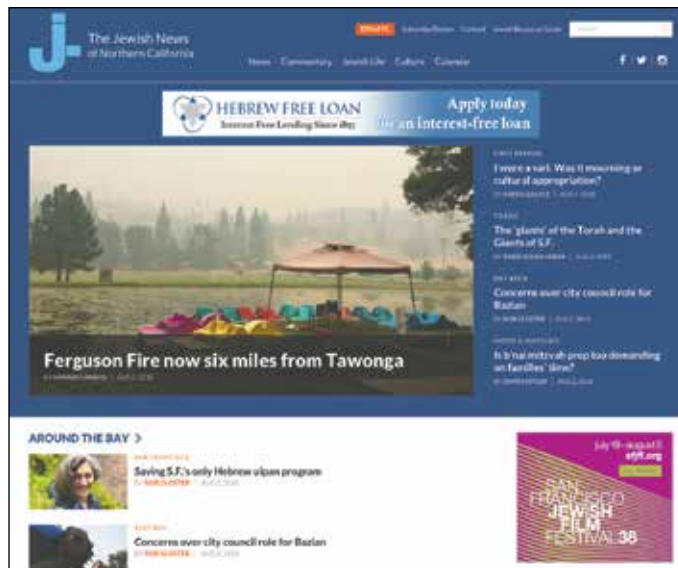
Desktop Leaderboard
728 x 90 pixels

Mobile Leaderboard
320 x 50 pixels

Not actual sizes.

Medium Rectangle
300 x 250 pixels

Half Page
300 x 600 pixels



MONTHLY RATES

Leaderboard	728 x 90 pixels	\$710
	<i>includes desktop and mobile</i>	
Half Page	300 x 600 pixels	\$710
Medium Rectangle	300 x 250 pixels	\$625

GUIDELINES & DEADLINES

- Ad must be provided in either .jpg or .png format and RGB color format.
- Ads are due 5 days prior to post date.
- When purchasing a leaderboard ad, **BOTH** desktop and mobile sizes need to be provided.