

# ONLINE/DIGITAL ADVERTISING

Our website attracts community minded readers who turn to J. for news and matters of interest to the Jewish Bay Area.

Reaches over 100,000 monthly visitors.

**Demographics :**

18-24 ..... 11%  
25-34 ..... 23%  
35-44 ..... 18%  
45-54 ..... 16.5%  
55-64 ..... 16.5%  
65+..... 15%

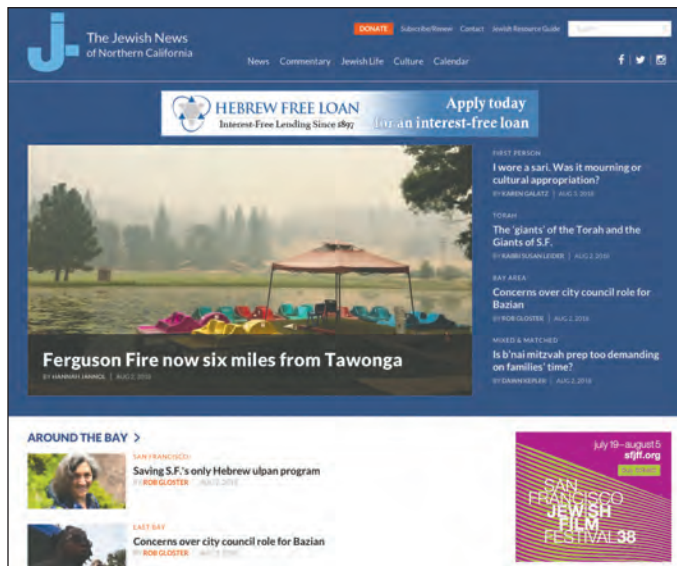
**Desktop Leaderboard**  
728 x 90 pixels

**Mobile Leaderboard**  
320 x 50 pixels

*Not actual sizes.*

**Medium Rectangle**  
300 x 250 pixels

**Half Page**  
300 x 600 pixels



## MONTHLY RATES

Leaderboard	728 x 90 pixels	\$710
	<i>includes desktop and mobile</i>	
Half Page	300 x 600 pixels	\$710
Medium Rectangle	300 x 200 pixels	\$625

## GUIDELINES & DEADLINES

Ad must be provided in either .jpg or .png format and RGB color format.

Ads are due 5 days prior to post date.

When purchasing a leaderboard ad, **BOTH** desktop and mobile sizes need to be provided.

# EMAIL ADVERTISING

## E-NEWSLETTERS

Three distinct weekly E-newsletters reach 7,000+ digital subscribers per day with an ad message embedded at the top of J.'s content:

### TUESDAY Views & Opinions

Our best op-eds, editorials and letters to the editor.

### THURSDAY Arts & Events

Best bets for Jewish arts and events around the Bay Area.

### FRIDAY Best of the Week

The latest news from the Bay, a best of the best.

**DISPLAY AD SIZE:** 600 x 90 pixels

**RATE:** \$325 per newsletter

SAN FRANCISCO JEWISH FILM FESTIVAL 38

My 19-aug-18  
stiff.org  
buy tickets

**J** Arts & Events  
The Jewish News of Northern California

38th annual SF Jewish Film Festival lands next week

A feature-length tribute to Gilda Radner. Covering Trump in the New York Times newsroom. A restored 1924 dystopian satire about anti-Semitism in Austria. In total: 67 films, 11 filmmaker talks, 38 premieres. San Francisco Jewish Film Festival runs July 19-Aug. 5. Get ready. [READ MORE ...](#)

A 'Merchant of Venice' for our times — all female, all hip-hop

## DEDICATED E-BLASTS

Ad message sent to J.'s 7,000 digital subscribers with just your content.

**DISPLAY AD SIZE:** 600 x 900 pixels, or any height.

**RATE:** \$350

WHEN YOU BUILD STUDENT CONFIDENCE

**THE EXTRAORDINARY HAPPENS**

Join us for an **OPEN HOUSE**

**SAN FRANCISCO**  
De Montfort Avenue  
14th Avenue - NEW  
Middle School - NEW

**SAN BRUNO**  
Crestmoor Canyon

**Register Today!**

**STRATFORD SCHOOL**

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## GUIDELINES & DEADLINES FOR EMAIL MARKETING

Content must be provided in either .jpg or .png format and RGB color format.

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